

China electric vehicle market philippines bin

MANILA, Philippines &mdash; Chinese electric vehicle (EV) brand Seres, a new player in the Philippine automotive market, will start selling vehicles in the country by September.

In a statement, the Electric Vehicle Association of the Philippines (EVAP) said QSJ Motors Philippines, the official distributor of Seres vehicles in the country, is the newest addition to the group's growing members.

QSJ Motors Philippines intends to commence retail sales of the Seres brand in September by offering three vehicle models: the Seres 5 crossover, the Seres 5 Saker Falcon Edition, and the Seres 7 sports utility vehicle.

These three vehicle models were unveiled during the official launch of the Seres brand in the country held at Okada Manila.

A showroom offering sales, spare parts and service for the Seres brand will be established along Quezon Avenue in Quezon City by 2025.

QSJ Motors Philippines managing director Kevin Chiang said the firm aims to contribute to the growth of the EV industry in the Philippines.

“The Seres brand is dedicated to delivering high-quality EVs that meet the needs of Filipino consumers and we look forward to a successful rollout starting this September,” he said.

John Tovillo, managing director of Seres EV said the goal is to provide Filipino drivers with innovative and eco-friendly transportation options.

“By collaborating with EVAP, we aim to leverage their extensive network and industry expertise to promote our brand and achieve our sustainability objectives,” he said.

EVAP sees the introduction of the Seres brand and the inclusion of QSJ Motors Philippines in the group as a significant step in promoting EVs in the market.

“We are thrilled to welcome QSJ Motors Philippines and the Seres brand into the EVAP family. Their entry into the local market aligns with our mission to promote sustainable transportation and further drives the adoption of EVs in the Philippines,” EVAP president Rommel Juan said.

EVAP aims to continue to support its members and push for policies that will encourage the use of clean and



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sustainable transportation solutions in the country.

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