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Our meter readers will be wearing branded clothing and have identification to show ...

2 Next Drive electricity backed by 100% renewable sources, E.ON's renewable ...

E.ON Next now offers an exclusive Smart Export Guarantee tariff¹⁸⁵;, which is a 24 ...

E.ON UK is a British energy company and one of the largest suppliers of energy in the UK, following its acquisition of Npower.^{91;3][4]} It is a subsidiary of E.ON of Germany and one of the Big Six energy suppliers. It was founded in 1989 as Powergen, and was listed on the London Stock Exchange and was once a constituent of the FTSE 100 Index. It has been a subsidiary of E.ON since 1 July 2002.^{91;5]}

E.ON was formerly a vertically integrated utility company with interests in electrical generation, electricity distribution in the Midlands region, and in the electricity and gas supply markets. It took a pioneering role in the development of large scale renewables including the construction and operation of the UK's first offshore wind farm at Blyth in Northumberland.^{91;6]} It became one of the first in the world, and the first major UK energy company, to significantly^{91;7]} alter its structure by spinning off its fossil generation business so it could focus on energy supply, grid development and renewables.

It then bought the distribution network operator Midlands Electricity in 2004.^{91;14][failed verification]} This was merged with the distribution business of East Midlands Electricity and rebranded as Central Networks.^{91;15]} The Industrial & Commercial Retail business was rebranded as E.ON UK on 5 July 2004.^{91;16]} The creation of the Central Networks business in April 2004 included "a company of E.ON" as part of its logotype. In October 2005 it was also added to the Powergen logotype.

In June 2007, a major advertising campaign entitled "The wind of change", containing advertisements using the E.ON logo, was launched. The campaign featured the Robin Rigg offshore wind farm in the Solway Firth, currently in development. In the consumer market, this was complemented by a replacement of the mostly blue Powergen identity to the red identity of E.ON, and the launch of a new product, Go Green, using electricity from renewable sources and carbon offset gas.

On 22 October 2007, the company announced that the E.ON Energy and Powergen brands would change to E.ON as of 1 November and 3 December 2007 respectively.^{91;17]}

In January 2008, E.ON acquired West Midlands-based CHN Group, a provider of heating services to builders, local authorities and housing associations across the region.^{91;18]} and in August 2008 completed the purchase of the Street Lighting business lighting projects of ABB Ltd. It intended to improve its existing



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lighting business by purchasing ABB.

In 2008 and 2009 a number of protests took place at E.ON UK's power station including a Climate Camp at their Kingsnorth power station in August 2008; and at their Ratcliffe-on-Soar Power Station in October 2009.

On 20 January 2010, E.ON UK announced the closure of its Rayleigh Customer Service Centre and the loss of 600 jobs. The company was forced to bring forward the announcement by one day after the information was leaked to a local newspaper. This has been criticised as a money-saving exercise by an organisation which has seen an increase in profits of 18% in 2009; and news that E.ON UK have made £80million in profits so far in the financial year 2009/10. Other businesses within E.ON were also affected by these round of job losses, including its IT support and its Highways Lighting operations.

In March 2011, E.ON sold Central Networks to PPL's UK subsidiary Western Power Distribution for £3.5billion.

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