

## Energy storage research and development london

Professor Martin Freer joined the Faraday Institution as CEO in September 2024.

Professor Freer is a nuclear physicist. Between 2015 and 2024 he served as the Director of the Birmingham Energy Institute (BEI) at the University of Birmingham, a pan-discipline research centre with research activities from hydrogen, energy storage and battery technologies, through to nuclear energy, which is focused on creating technology and guiding policy that will shape future energy solutions. He also served as Director of the Energy Research Accelerator (which comprises eight internationally renowned Midlands universities that are part of the Midlands Innovation partnership, together with the British Geological Survey) delivering a £200m programme to accelerate university research into regional, national and international impact linked to 1,400 researchers.

Previously, Martin was Director of the Birmingham Centre for Nuclear Education and Research, which he established in 2010. He oversaw the development of the BEI and helped establish Energy Capital (a regional energy partnership for the West Midlands that brings the public and private sectors together to deliver place-based energy solutions). He also co-led the establishment of the joint University of Birmingham-Fraunhofer Germany research platform, the development of the Birmingham Energy Innovation Hub, and the co-development of Tyseley Energy Park in Birmingham.

In 2015 Professor Freer co-led the BEI Commission "Doing Cold Smarter" chaired by Lord Teverson. From 2012 he led or co led a number of Birmingham Policy Commission reports including "Future of Nuclear Energy in the UK" and "Pathways for Local Heat Delivery" and he has championed the establishment of a National Centre for the Decarbonisation of Heat. Professor Freer also co-led the Policy Commission with Sir David King, which saw the creation of Energy Innovation Zone in the West Midlands.

His main research area is the study of the structure of light nuclei, using nuclear reactions. He received the Friedrich Wilhelm Bessel Prize, Humboldt Foundation, in 2004 and the Rutherford Medal from the Institute of Physics in 2010.

Matt Howard is the Chief Strategy Officer for the Faraday Institution. He is responsible for working with the Executive Team to drive the organisation's overall strategic direction. He oversees a portfolio that includes developing and stewarding new strategic partnerships, international and government relations and relationships that build the Faraday Institution's impact, visibility, value, thought leadership and longevity.

Matt is a thirty-year veteran in communications and engagement, specialising in research communications for some of the world's leading universities and scientific institutions, including the University of

Chicago, University of Michigan and Columbia University among others.

For a decade, he served as the Chief Communications Officer and director of the communications, education and public affairs division for the US Department of Energy's Argonne National Laboratory, where he was responsible for communicating the distinctive scientific culture and the ground-breaking impacts of one of the largest science and engineering research laboratories in the US. In this capacity, he was responsible for communications strategy, brand and visual identity, media relations, crisis communications, internal communications, educational programmes and community engagement.

He holds an MBA from the University of Chicago Booth School of Business, a master's degree from Miami University, and a bachelor's degree from the University of Rochester.

Prior to joining the Faraday Institution, Susan was Chief Financial Officer of Velocys, the AIM-listed renewable fuels company, a position she held for 10 years through the company's transformational years from early stage start-up to the point of having a commercial plant in operation. Prior to that, she was at the BOC Group (now Linde Group) where she held various senior-level financial management and business development positions in the UK and in Japan. Susan helped to set up and then, from 2003 to 2006, served as Vice President and CFO of Japan Air Gases (JAG), a joint venture between The BOC Group and Air Liquide.

Susan has an honours degree in economics from the University of Cambridge and is a chartered accountant (FCA) having originally trained with Arthur Andersen in London.

Professor Sir Peter Bruce FRS is a founder and Chief Scientist of the Faraday Institution. He is also leading the research project on solid state batteries and a member of the senior leadership team of the solid-state battery commercialisation initiative. He is the Wolfson Professor of Materials at the University of Oxford as well as Physical Secretary and Vice-President of the Royal Society. In this year's Birthday Honours List, Peter received a knighthood for his services to science and innovation.

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Web: <https://www.kary.com.pl/contact-us/>

Email: [energystorage2000@gmail.com](mailto:energystorage2000@gmail.com)

WhatsApp: 8613816583346

