

# List of outboard motor manufacturers

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The outboard motor industry has vital players controlling the reigns, including companies like Suzuki, Brunswick, Honda Marine, Tohatsu, and Yamaha. Despite multiple older brands signing out, new players in the outboard motor market emerge as demands for the product remain high.

Outboard motors are a special type of propulsion system and engine that are designed for boats. Affixed to the rear of the watercraft, these self-containing engines utilize a gearbox combined with combustion to generate power to a propeller that then pushes the craft forward.

With this in mind, we looked at three outboard categories--portables, midsize and big outboards--and highlighted models from the major outboard brands that reflect some of the most notable and innovative engineering and features in each class.

Pages in category "Marine engine manufacturers". The following 140 pages are in this category, out of 140 total. This list may not reflect recent changes.

Learn about 15 of today's best outboard motors from major manufacturers such as Honda, Suzuki, Yamaha, Mercury and more. Compare features, performance, fue...

North America bears a large market hand in the industry. Stick around to learn more about the top outboard motor manufacturers. In this post, we introduce 25 leading outboard motor manufacturers.

The Chrysler Corporation originally manufactured Force outboard motors before being acquired by the US Marines in 1983. Its parent company was Bayliner. Three years later, Brunswick Corporation acquired Bayliner and Force.

The latter's manufacturing plant is in Fond du Lac in Wisconsin, home to the Mercury Marine outboard assembly line.

The Parsun Power Machine Company currently manufactures Coleman outboards. The production plant is in China.

While this isn't revealed explicitly, the motor's owner's manual has Parsun written on the warranty page.

Tohatsu is one of Japan's oldest outboard motor manufacturers. It started its Marine Corporation side by side with Brunswick Corporation to build outboards in 1988.

That said, Tohatsu outboard motors are all made in central Japan. Since Mercury Marine is part of Brunswick,



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Tohatsu outboards are often rebadged as Mercury outboards.

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