



# Owning an electric charging station

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### How to Start Your Own EV Charging Station Business?

With nearly 14 million new electric cars hitting the road in 2023, the demand for electric vehicle (EV) charging stations is growing faster than ever. If you've considered installing EV chargers at your business, now is the time to act. This guide will help you understand everything from choosing the best business model to securing funding so you can tap into this booming market.

Location is critical - do some market research to understand demand in your area. AmpUp can assist with everything from site planning to securing permits and rebates to installation. Maintenance and Management Keeping your charging station in top shape is crucial for customer satisfaction and steady income. Regular maintenance includes:

As the number of EVs on the road rises, businesses increasingly recognize the value and necessity of installing EV charging stations. However, the US has no standard for electricity tariffs or EV charging pricing, making choosing the best approach...

Pole-mounted Level 2 EV chargers may revolutionize city EV charging, and companies like AmpUp are deploying these smart, compact charging stations. What are pole-mounted Level 2 EV chargers? They're exactly what they sound like - EV charging...

[Request demo](#) [Get the EV charging playbook](#)

EV charging can be a lucrative investment for your business, and charging fees can bring in thousands in revenue per year, depending on your situation and type of business.

This article will break down different charging fee strategies, and includes a table of gross monthly revenue estimates based on a variety of situations and locations that include (and combine) AC and/or DC charging stations, by looking at multiple common EV charging behaviors.

[Click here](#) if you want to drop down the revenue estimate table immediately.

Beyond direct revenue, EV charging stations can also help attract new customers by putting your business on the map, increase the time they spend at your location, unlock cross-selling opportunities, and enhance your sustainability credentials.

Installing EV charging stations today is about more than just preparing your location for this shift in transportation--it's also a clearcut path to attracting more customers and generating more profit. Below are a



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few examples of how adding public EV charging can make your existing business more profitable, as well as become a revenue stream all on its own.

In today's competitive landscape, businesses must think of creative ways to attract customers while also boosting the value of each transaction. Transforming your location into an EV charging destination is one of the simplest ways to do just that.

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