



Red earth energy storage limited price

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RedEarth is an Australian energy storage company that engineers and assembles ...

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The way we make and distribute electricity is changing, and centralised power and the grid are having trouble finding a cost-effective solution.

Enter RedEarth Energy Storage. This Brisbane-based startup provides Australian made electricity storage systems to residential and commercial customers in Australia.

RedEarth builds high-quality, long-lasting solar battery systems and is dedicated to the longevity of its systems, with versatile and scalable products, vigilant remote monitoring and a network of trusted technicians.

"We see what we are doing as a big change in the electricity industry. We are moving away from the centralised power generation to the distributed power generation," co-founder Chris Winter says.

"The fundamental thing that we do is make it easy to deploy our solution. Our system is all-in-one, making it very easy to deploy and install. It's not just about screwing a battery to the wall, it's about having hardware, helping it be installed correctly, monitoring the whole system and staying in touch with the customer moving forward.

"Although we manufacture a lot of hardware, one of our main focuses is actually managing data and from this data we are getting knowledge and benefits for our customers."

Currently the use of electricity is based around peak times and the centralised power grid is now causing problems for delivering electricity.

RedEarth not only provides an alternative solution to centralised power, but in many cases a more economic one.

"You can imagine everyone gets home, turns the air conditioning on and cooks dinner. This is already a load and the whole network has to be designed to supply that load without tripping it. It gets pretty expensive," Chris says.

"Then you add the thought of electric vehicles coming into the picture. Everyone gets home, turns the air conditioning on, cooks dinner and plugs the electric vehicle in to charge, that is putting even more stress on the grid.



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