South korea electric vehicle market



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The volume weighted average price of Electric Vehicles market in South Korea is expected to be US\$60.4k in 2024. On an international scale, it is evident that China will generate the...

In 2023, electric vehicles (EVs) accounted for around 2.1 percent of all registered vehicles in South Korea. The South Korean government aims to increase the share of electric...

South Korea Electric Car Market Outlook. In 2021, there were 78,106 electric car units sold in South Korea, a significant increase from previous years. As of 2023, the cumulative number of registered electric vehicles in South Korea reached 543,900, a 39.5% jump from the 389,855 recorded at the end of 2022.

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Key regions: United States, Germany, Netherlands, China, United Kingdom

CO2 emissions exert a profound influence on climate and the environment, fueling the greenhouse effect and contributing significantly to global climate change. Nearly one-fourth of these emissions worldwide can be attributed to the transportation sector. Electric vehicles (EVs) emerge as a promising solution, potentially acting as a carbon-neutral alternative when powered by renewable energy sources. This underscores their pivotal role in mitigating the impact of traditional combustion engine vehicles on the environment.

The Electric Vehicles market includes information about electric vehicles in countries where, according to our sources, a public electric vehicle charging infrastructure is already available. In this context, "public" means that people have unrestricted access to the charging infrastructure. A vehicle can be defined as electric if it is self-contained with a battery or classified as a plug-in hybrid. All key figures shown represent the sales of new cars, and their basic configuration in the respective year. The figures do not include the sale of used vehicles nor adapted equipment for the new cars sold. The prices and revenues shown are accordingly based on the basic models.

The Electric Vehicle market is divided into distinct two distinct markets, namely Battery Electric Vehicles (BEVs) and Plug-in Hybrid Electric Vehicles (PHEVs). This categorization allows for a nuanced understanding of the market dynamics, considering the specific attributes and market penetration of each electric vehicle type. The emphasis on new car sales and their foundational configurations ensures clarity, while the exclusion of used vehicles and customizations maintains focus on the evolving landscape of electric vehicles.



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The major drivers are increasing spending power, increasing demand for electric SUVs, and consumer awareness regarding environmental concerns.

Key trends aiding market expansion include the government norms, celebrity collaborations, subsidies and rapid technological advancements.

The different types of electric cars in the market are SUVs, hatchback, and sedan, among others.

Hyundai is the largest automobile manufacturer in South Korea.

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