## Tesla global sales 2021



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Tesla Statistics for 2021-2022

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In 2021, Tesla worldwide production and sales increased by over 80% to more than 930,000 electric cars. Sales of the Tesla Model 3 / Y doubled while worldwide sales of the Model S / X halved. Tesla seemed to cope better than most other car manufacturers with the global shortage of computer chips. The final quarter of 2021 was particularly good for Model S / X sales, which were very weak early in the year.

In 2021, Tesla reportedly produced and delivered over 930,000 electric cars worldwide. Tesla not only benefited from a strong shift to electric cars in major global markets, especially in the prosperous European Union region, but also by Model Y production in Shanghai adding almost half a million vehicles per year capacity. Tesla also seemed to have coped better with computer chip shortages than other car manufacturers.

In 2021, Tesla reported production of 930,422 vehicles — an increase of 82.5% from the number of cars produced in 2020 and a 155% increase from 2019. Production and sales of the more expensive model S and Model X were over 50% lower in 2021 than in 2020, while production of the Model 3 and Model Y almost doubled.

In full calendar year 2021, Tesla delivered 936,172 electric cars to customers cars worldwide. Global deliveries of the Model S/X were slightly higher in 2021 than production, with more than half of all production and sales occurring in the final quarter of 2021. Model 3/Y deliveries in 2021 accounted for nearly 97% of all Tesla worldwide sales in 2021.

Although Tesla does not specify the exact sales and production of different models, it has a production capacity of around 100,000 Model S / Y cars in California, and half a million each for the Model 3 / Y in factories in California and Shanghai, and similar capacity in the new factories in Berlin and Texas. If the Berlin factory starts production in 2022, the flow of Tesla cars to Europe should stabilize. Currently, cars are often delivered in drips and drabs leading to statistical outliers such as the Model 3 being the second most popular car in Germany in September 2021 and then falling off the best-sellers list completely the following month.

Henk Bekker is a freelance writer with over 20 years of experience in online writing. His best-selling cars website has been reporting car sales statistics since 2008 with classic car auction prices focusing on the most expensive automobiles sold at public auctions in the past decade. He also owns the travel websites European-Traveler and Lake Geneva Switzerland. Henk holds an MBA from Edinburgh Business School and

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Tesla was incorporated as an electric vehicle manufacturer in July 2003.

Initially, the company faced significant difficulties when it came to developing technology, producing prototypes, and scaling manufacturing. Elon Musk joined the company as chairman in 2004. Early on, he stated that Tesla had just a 10% chance of success.

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